

Cookie Policy

At the TMMi Foundation, we believe in being transparent and open about how we collect and use data related to you. In the spirit of transparency, this policy provides detailed information about how and when we use cookies. This cookie policy applies to any TMMi product or service that links to this policy or incorporates it by reference.

Following the European Union's revised e-Privacy Directive, and to ensure we protect our customers' interests, we have updated our cookie policy to comply with UK and EU law. We will continue to monitor and revise it in accordance with industry best practice guidelines.

Does TMMi Foundation use cookies?

Yes. We use cookies and other technologies to ensure everyone who uses TMMi services has the best possible experience. Cookies also help us keep your account safe. By continuing to visit or use our services, you agree to the use of cookies and similar technologies for the purposes described in this policy.

What is a cookie?

A cookie is a small file placed onto your device that enables TMMi features and functionality. For example, cookies allow us to identify your device, secure your access to TMMi Foundation services and our sites generally, and even help us know if someone attempts to access your account from a different device. Cookies also enable you to easily share content on TMMi and, potentially, in the future, help us serve relevant ads to you.

When does TMMi place cookies?

We use cookies on our sites (www.tmmi.org). Any browser visiting these sites will receive cookies from us.

What types of cookies does TMMi use?

We use two types: persistent cookies and session cookies. A persistent cookie helps us recognise you as an existing user, so it's easier to return to TMMi or interact with our services without signing in again. After you sign in, a persistent cookie stays in your browser and will be read by TMMi when you return to our site. Session cookies, on the other hand, only last for the duration of the session (usually the current visit to a website or a browser session).

What are cookies used for?

Cookies can be used to recognise you when you visit TMMi sites, remember your preferences, and give you a personalised experience that's in line with your settings. Cookies also enhance your interactions with TMMi, making them faster and more secure. Additionally, cookies allow us to bring you advertising both on and off the TMMi sites, and bring customised features to you through TMMi plugins such as our "Share" button.

Categories of Use and Description

Authentication

If you're signed in to TMMi, cookies help us show you the correct information and personalise your experience.

Security

We use cookies to enable and support our security features, and to help us detect malicious activity.

Preferences, features and services

Cookies can help us understand your communication preferences. They can also assist you in filling out forms on TMMi more easily. They also provide you with features, insights, and customised content.

Advertising

We may use cookies to show you relevant advertising both on and off the TMMi site. We may also use a cookie to learn whether someone who saw an ad on TMMi later visited and took an action (e.g. downloaded a white paper or made a purchase) on the advertiser's site. Similarly, our partners may use a cookie to determine whether we've shown an ad and how it performed or provide us with information about how you interact with ads. We may also work with a partner to show you an ad on or off TMMi, such as after you've visited a partner's site or application.

Performance, Analytics and Research

Cookies help us learn how well our site performs in different locations. We also use cookies to learn, improve, and research products, features, and services, including when you access TMMi from other websites, applications, or devices, such as your work computer or mobile device.

What is Do Not Track (DNT)?

DNT is a concept promoted by regulatory agencies, such as the U.S. Federal Trade Commission (FTC), for the Internet industry to develop and implement a mechanism that allows Internet users to control the tracking of their online activities across websites using browser settings. The World Wide Web Consortium (W3C) has been working with industry groups, Internet browsers, technology companies, and regulators to develop a DNT technology standard. Although some progress has been made, it has been slow, and no standard has been adopted to date. As such, TMMi does not use "do not track" signals.

Controlling cookies

Most browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalised to you. This may also prevent you from saving custom settings, such as login information.

Actions You May Take

If you have questions about your privacy rights, you can contact us at the address in the footer or send us an email at privacy@tmmi.org

Policy Availability and Duration

Policy availability. A copy of this policy is available for you to view, print and/or download on our website.

Right to change the terms of this policy. We reserve the right to change the terms of this policy at any time. If we update this policy, we will post the revised version on our website and, if you are enrolled in a TMMi database at the time, we will send you the revised policy as required. In addition, you can obtain a copy of the new policy upon request when you email privacy@tmmi.org

Effective date. This policy is effective as of 1 October 2025